



Annual Report.

2021



Welcome back to MOXI.

As I reflect on the year we weathered together, I think back to January 2021, and the uncertainty of when we could welcome guests back into the museum to play, explore + learn. Even when the future of hands-on museums looked bleak – the staff remained committed to our mission and demonstrated creativity, motivation, and innovation in some incredible ways.

During the closure, we focused our efforts around three key goals: supporting schools, staying relevant, and securing funding. This gave the team clear purpose and kept us on track to continue to deliver on our mission, however differently than we might have thought. We learned many new ways to connect with our community online, and transfer creativity from our workshop to homes.

Prior to the pandemic, the MOXI staff and I all thought of ourselves as flexible and nimble, but those qualities were truly put to the test during 14 months of closure, and I think we all have a newfound appreciation for that grit. I am so grateful to see families once again at MOXI laughing and learning, and I feel privileged to look ahead and think about our next chapter.

As you read the pages of this report, I hope you will feel the sense of optimism for the future, dedication to serving children and families from the Central Coast, and passion for STEAM learning that MOXI represents. Despite the setbacks of the pandemic, MOXI remains committed to igniting learning, inspiring curiosity, and building creative confidence – and I am here for it!

Thanks for coming along with us on this journey. I look forward to seeing you in the museum soon.

Robin

Robin Gose, Ed.D.
President + CEO



On behalf of MOXI's board of directors, I am honored to thank you for your support over the past year. As I begin my second term as Board Chair, I am thankful for so many things. The joy of hands-on learning. The power of play. Our board's unwavering commitment to ensuring all children have access to MOXI's STEAM exhibits and programs, and our community's tremendous support of this museum.

Because of your passion and patronage, it is possible for children to experience the creative endeavors of science, the wondrous feats of engineering, and to have a place where they can follow their curiosity. Although we were forced to keep our doors closed for more than a year due to the pandemic, supporters like you stepped up and helped offset significant declines in earned revenue so that MOXI continued to be a dependable resource to parents, teachers, and young learners.

MOXI staff successfully created highly effective new online learning programs for kids, as well as successful events, like The Power of MOXI Spring Luncheon, held virtually in May of 2021, and MOXI@Night on the rooftop in October, that enthusiastically brought our community together.

And because of your dedication, we have been able to reopen, stronger than ever. I am so pleased by our engagement with local schools, partnerships with other nonprofits and the important role that MOXI plays in the educational ecosystem of Santa Barbara County.

We appreciate you for remaining dedicated to science, our community, and our bright future ahead.

Alixe

Alixe Mattingly
Chair, Board of Directors



Temporary Art Installations

MOXI highlights the intersections between art, science, and technology in our Interactive Media Track with rotating exhibitions in the Interactive Media Theater and Simms/Mann Family Foundation Bridge.

After a challenging 14 months, MOXI was thrilled to once again welcome interactive art installations at the museum. 2021's installations demonstrated the resilience of our community; from a charming tiny town created remotely during the shutdown, to futuristic interactive play-based exhibits utilizing light and augmented reality.

CurioCity

Created by you – our community.

Thanks to the 43 creative contributions we received from our community during the closure, we were able to construct a cardboard utopia with enough resources and facilities to make it a safe, healthy, and fun place for all its 48 citizens. The sprawling display is the result of a collaborative effort that saw members of the public creating and dropping off uniquely engineered cardboard buildings that included parks, hotels, homes, and attractions modeled from Santa Barbara, or direct from their imagination. It was a wonderful way to stay engaged with our friends during a tough time, and we were blown away by their creativity.



Inspirations in Color and Light

by Lightswitch

Guests entering the Interactive Media Theater were transported into an Asian-inspired garden of light and color with whimsical paper lanterns and a touch-activated footbridge.



LunchBoxing with Lasers

by Mike Gould

The exhibit took the typically passive experience of watching a laser light show and made it interactive with the help of a few vintage metal lunch boxes. Each contained three jewel-shaped knobs to control various aspects of lumia, resulting in a mesmerizing laser light show created and controlled by museum guests.

“I am so excited for the kids and kids-at-heart who are returning to MOXI to have something new. There’s such beauty in letting the audience experiment and play.”

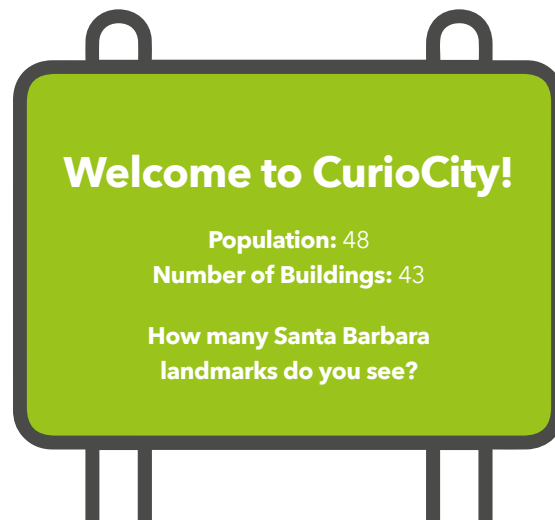
LunchBoxing with Lasers artist, **Mike Gould**



Speed of Light

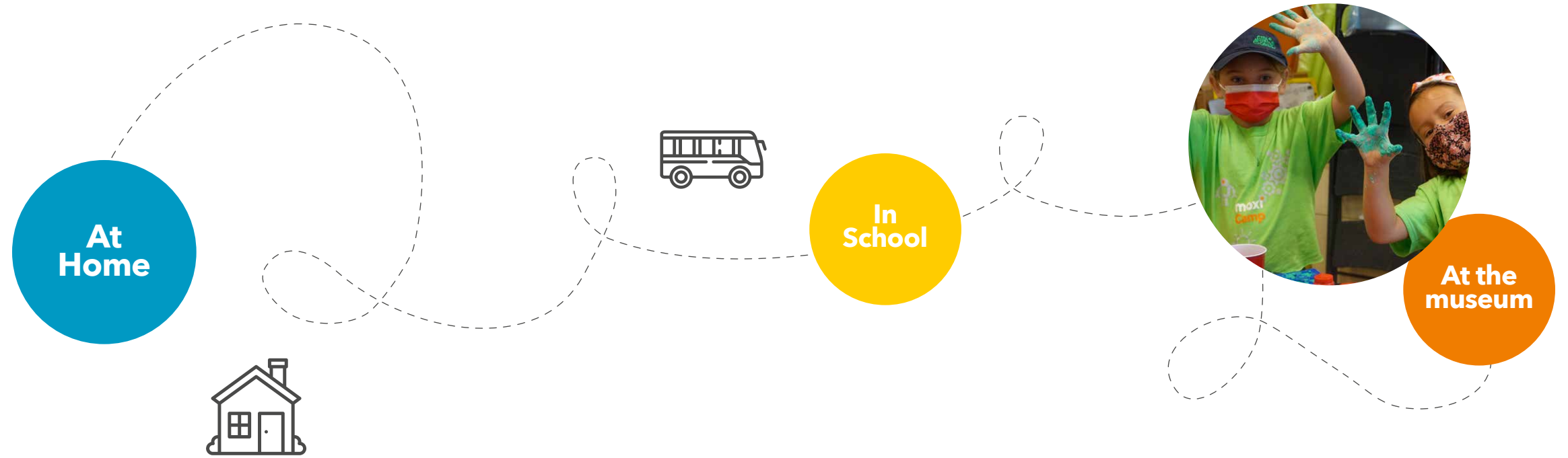
by Kinetronix

Inverse augmented reality game-play station, Speed of Light, gave guests a chance to jump into a video game. Utilizing 3D cameras to scan and “teleport” users into a world where their body is the controller, they could explore, solve puzzles, and challenge other visitors – all completely touch-free. Kinetronix is based in Santa Barbara and was founded by two veteran game designers, Davor Magdic and Mihailo Despotovic.



MOXI's Education Programs Meet Kids Where They Are

It is MOXI's unwavering belief that offering safe, hands-on STEAM experiences is an important part of the educational landscape, whether kids were at home, at school, or at the museum. Our Learning Experiences team leaned into finding creative ways to support educators and parents by recreating the MOXI experience remotely until we were able to safely welcome guests back to the museum.

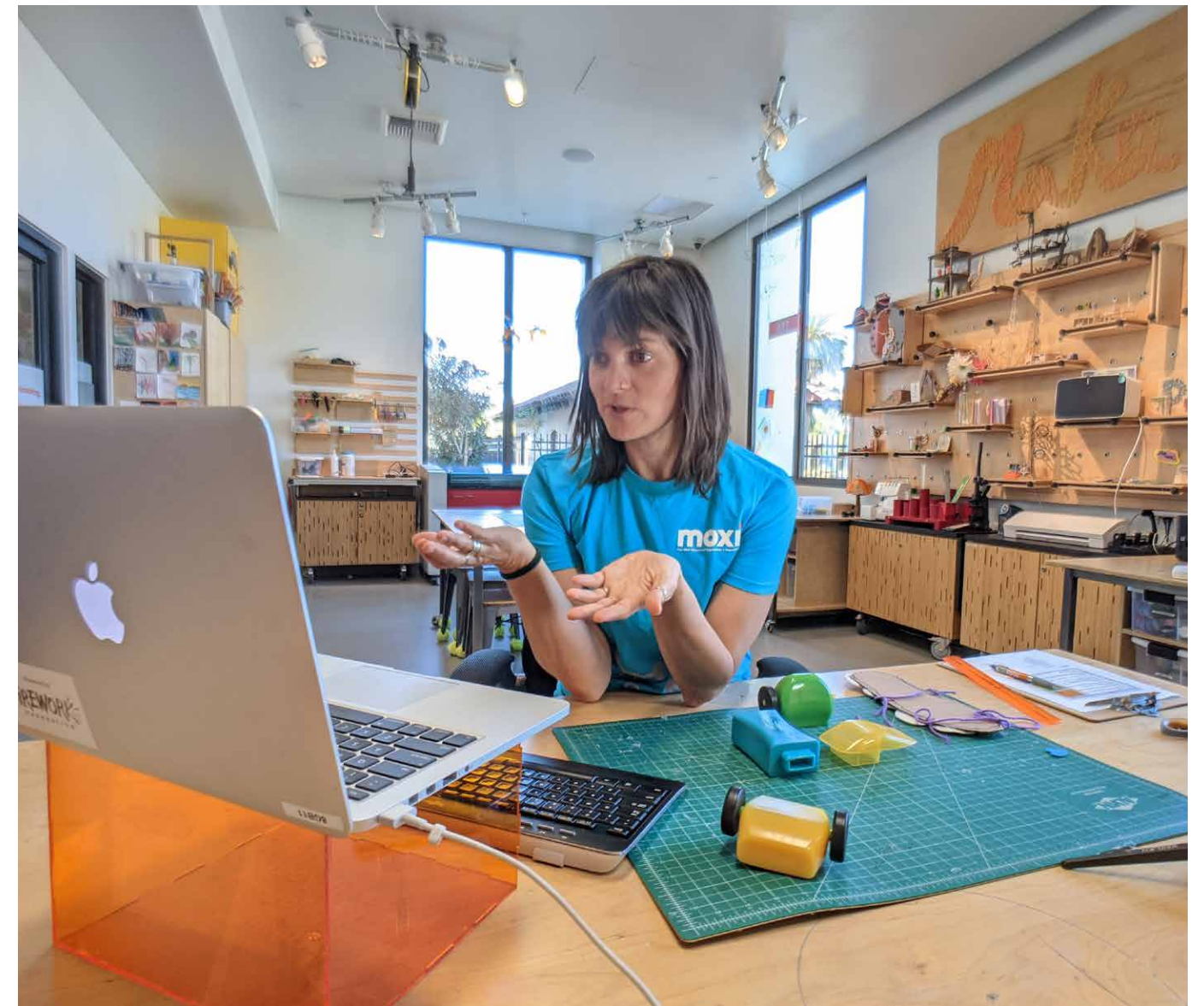


Bringing MOXI to you.

MOXI at Home and Virtual Design Labs Ignite Curiosity.

For those missing MOXI during the closure, MOXI's Learning Experiences team developed a slew of educational opportunities, including formalizing the MOXI at Home program and creating virtual field trip experiences. MOXI at Home's printable activity guides and engaging videos of staff aligned with Next Generation Science Standards, and were easily accessible for both parents and teachers. Modules explored sound, light, motion, and making stuff.

Virtual Design Lab field trip experiences were designed to bring some of the joy of a MOXI visit to virtual classrooms. Beginning in February, the Virtual Design Lab offered teachers an all-new + interactive experience facilitated by MOXI staff over Zoom.



MOXI at Home is sponsored by



Back to School. Back to MOXI.

Re-engaging Students Together.

Field Trips + the Innovation Workshop were able to reopen just as kids headed back to classrooms. MOXI's self-guided field trip visits and hands-on virtual engineering program, the Virtual Design Lab, were among the first offerings. On-site Engineering Explorations programs remained suspended in 2021, but work continued behind-the-scenes to ensure a successful re-launch of these programs in 2022.

Congratulations to the class of 2021 MAPS Graduates.

MOXI's Apprentice Program for Sparks (MAPS) is a yearlong apprenticeship in Informal STEM Learning from UCSB Extension. This professional certificate program offers hands-on experience as a member of MOXI's floor education team (SPARKS) in addition to classroom work. The graduates are following a variety of paths – from working in the museum field, to pursuing teaching careers or graduate degrees.

MOXI's Apprentice Program for Sparks (MAPS) is sponsored by Edison International.



The Triumphant Return of MOXI Camps

Campers engaged with MOXI virtually for Spring Break camp and returned to the museum for Summer + Thanksgiving sessions.

One experience that can't quite be replicated at home is MOXI camps' access to state-of-the-art equipment in our makerspace and three full floors of open-ended, adaptable exhibit experiences. 2021 Summer Camp themes included camper favorites Super Messy Science and Cardboard Canoes, which returned with new activities for even more exploration and innovation. *MOXI is proud to partner with PAL to provide Summer Camp Scholarships for 10% of our campers.*

Thanksgiving Camp allowed campers to discover their inner superpowers and save the day with super science and engineering activities. These three days of in-person collaboration and creativity allowed second-through-fourth graders to escape into their imaginations.



SONOS

We're proud at Sonos to support MOXI and the next generation of artists and innovators. Underserved youth deserve a world-class learning institution in Santa Barbara where they can build hands-on STEAM skills while having a LOT of fun."

Deji Olukotun, Director of Policy and Corporate Social Responsibility, Sonos



Museums For All

The Museums for All program offers free or greatly reduced admission to some of the region's most popular destinations and access to high-quality museum learning resources.

In July of 2021, eighteen museums across Santa Barbara County joined Museums for All, a signature access program of the Institute of Museum and Library Services (IMLS), administered by the Association of Children's Museums (ACM), to encourage people of all backgrounds to visit museums regularly and build lifelong museum-going habits.

The program supports those receiving food assistance (CalFresh/SNAP) benefits by offering admission for a fee of \$1 per person with the presentation of a CalFresh (SNAP Electronic Benefits Transfer – EBT) card. Museums for All is part of MOXI's broad commitment to seek, include, and welcome all children and families in our community.



WHAT PEOPLE ARE SAYING ...

- A foster mother had tears in her eyes as she watched her total admission price drop from \$56 to \$4 with her [EBT Benefits] card. She said it was the bright spot in her day.
- Two guests unable to renew their memberships learned that through Museums for All, they could continue visiting many local museums - including MOXI - with their children.



Community Partner Memberships

Community Partner Memberships reach underserved communities in the region by reducing financial barriers for museum visits and building trusting relationships with social service agencies.

Our growing partner list includes:

- Big Brothers Big Sisters of Ventura County
- CALM 4 Kids
- Council on Alcoholism and Drug Abuse (CADA)
- Court Appointed Special Advocates (CASA)
- Domestic Violence Solutions
- Goleta Valley Library
- Hospice of SB
- Koegel Autism Center
- Santa Barbara Public Library
- Storyteller Children's Center
- The Turner Foundation
- Transition House

“It is especially important for MOXI to offer equitable access to families, because every child deserves the same opportunities to benefit from fun learning experiences outside the home or classroom.”

Robin Gose, President and CEO of MOXI



Since the program's inception in 2014, Museums for All has helped expand access to museums by facilitating more than 3 million visits across the country and raised public awareness about how museums in the U.S. are reaching their entire communities. More than 700 institutions nationwide participate in the initiative, including art museums, children's museums, science centers, botanical gardens, zoos, history museums, and more.

See the full list and learn more about this important program at museums4all.org



Our Mission in Action: The Innovation Workshop

The Innovation Workshop is a place to imagine, collaborate, take risks, make a mess, and have fun. But did you know it's also a fully functional workshop with real tools, available for guests at every visit? Let's take a deep dive into the thinking that has gone into creating the Innovation Workshop and establishing it as MOXI's creative hub.

For the uninitiated, a "makerspace," and by extension, the "maker movement," are all about project- or problem-based learning, and relying hands-on, collaborative experiences focused on solving real problems. Maker-centered learning teaches life skills including critical thinking, collaboration, and communication. Makerspaces are simply a space designed for this type of learning to take place.

STEAM Learning is more than content acquisition; it is a process that builds the foundational skills + mindset needed to become a critical thinker, creative problem solver, and lifelong learner.



Goals for the space include helping guests to gain confidence to make things with real-world uses, and to take on real problems. One way we're going to accomplish this is to continue to introduce tools like drills, hammers, and saws. MOXI is committed to making sure the Innovation Workshop is safe, so before we introduce any tool, we do a risk analysis. We're also focused on keeping the space fresh for Members who visit often, and to inspire creativity by integrating new technologies, media, and activities.

The Innovation Workshop is the embodiment of MOXI's approach to learning.

By giving visitors the means, tools, and a little inspiration, they can build things that are personally meaningful, and develop skills, resiliency, and practical knowledge along the way.



MOXI's Educational Objectives

At MOXI, guests will ...

- Be Curious
- Think Creatively
- Explore Purposefully
- Embrace Challenges
- Feel Empowered

By creating activities and learning experiences that align with these educational objectives, MOXI will empower kids – and the kid in all of us – to solve our greatest challenges for the world of tomorrow.



Parties with a Purpose

Special Events to Support MOXI's Education Fund Come Home

MOXI@Night and The Power of MOXI Spring Luncheon have established themselves as can't-miss events that bring the impact of STEAM learning into focus with engaging and educational programming. These events raise crucial funds needed to support the museum's community outreach, exhibits, and the accessibility initiatives that make these experiences available for all children.

We believe every child deserves the opportunity to grow their dreams, apply their diverse passions, and to feel empowered for the world of tomorrow.

MOXI established the Education Fund to support ongoing education and access programs. Gifts to the Education Fund support programs, activities that engage our guests every day, and school field trips. The Education Fund also provides scholarships for camps to those in our community who would otherwise not be able to experience MOXI.



MOXI@Night

Taking place over two evenings to ensure guest comfort and social distancing, MOXI@Night 2021 raised \$445,000 of critical funds for the museum's STEAM education + accessibility initiatives. Each night featured a six-course farm-to-table tasting menu paired with local + sustainable wines and a thought-provoking discussion about the future of sustainable farming and the importance of STEAM education with Emmy-winning director John Chester and Climate and Water Scientist for the Climate & Energy Program at the Union of Concerned Scientists, Dr. Pablo Ortiz Partida.

MOXI@Night returns for another stellar evening of science under the stars on October 1, 2022. Sponsorships and underwriting opportunities are available now. Contact Amanda Allen at development@moxi.org to learn more.



The Power of MOXI Virtual Spring Luncheon

MOXI's annual luncheon may have taken place virtually, but the excitement generated during this event continues today for programs that offer equitable access to important STEAM learning experiences. Thanks to our generous sponsors and guests, this event raised more than \$58,000 for MOXI's Education Fund.



This Lunch + Learn event also marked the inaugural presentation of the MOXI(e) award. The 2021 award was presented to Nancy Sheldon for her extraordinary service, which includes co-chairing MOXI's \$25 million capital campaign, working tirelessly to achieve our LEED certification, building the leadership team and guiding our early education vision.



"Nancy has put her heart, soul, intellect, and talent into every aspect of MOXI's creation. To say MOXI would not exist today without Nancy Sheldon is an understatement."

MOXI@Night Chair and Board Chair, **Alixé Mattingly**

Financials

MOXI's diligent focus on our operating performance along with generous support from our donors allowed us to end the year in a strong financial position. Although the pandemic forced us to keep our doors closed for the first several months of the year, our donors stepped up and helped offset significant declines in earned revenue. MOXI applied for and received a second Paycheck Protection Program loan in the amount of \$347,744 as well as the Employee Retention Tax Credit for \$209,371.

Assets	Total	
	2021	2020
Cash and Cash Equivalents	\$1,931,242	\$1,602,624
Accounts Receivable	-	\$12,244
Employee Retention Credit Receivable	\$209,371	-
Prepaid Expenses	\$45,117	\$27,194
Contributions Receivable, Net Land	\$352,718	\$337,947
Land Lease Contribution Receivable	\$1,960,231	\$1,979,395
Building, Exhibits + Equipment, Net	\$14,139,335	\$15,518,819
Investments	\$5,876,579	\$5,066,496
Construction in progress	\$105,012	-
Total Assets	\$24,619,605	\$24,544,719

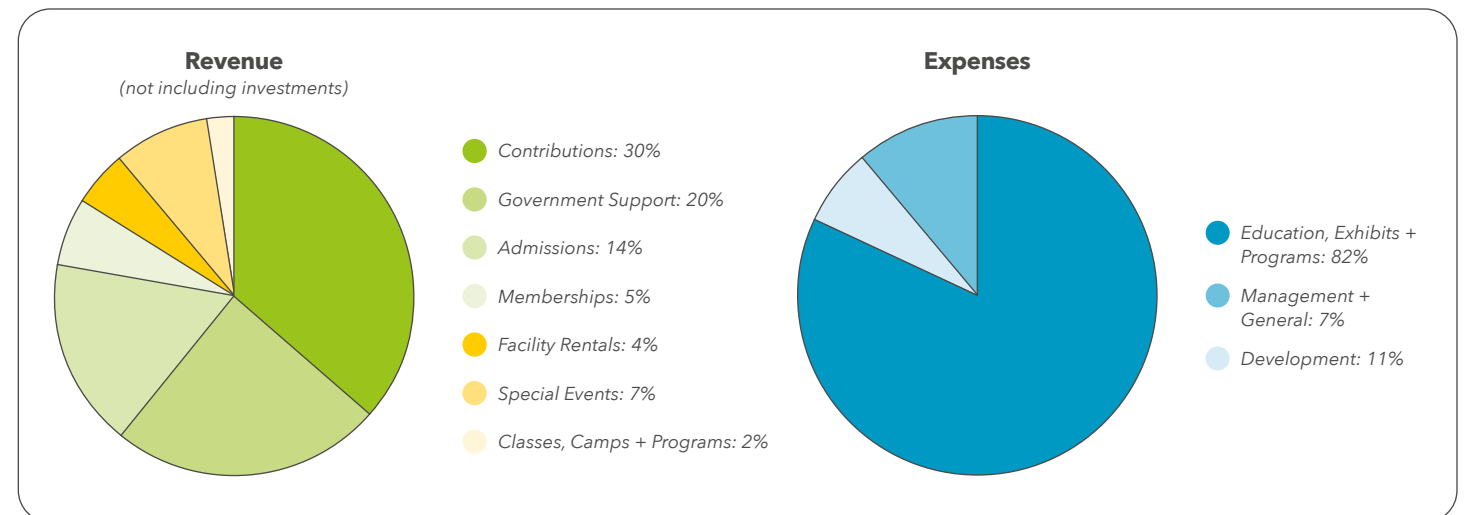
Liabilities + Net Assets		
Accounts Payable	\$188,156	\$33,409
Accrued Payroll and Vacation	\$130,877	\$99,420
Paycheck Protection Program Loan	-	\$333,779
Accrued Expenses	\$151,538	\$151,538
Deferred Revenue	\$111,509	\$119,119
Total Liabilities	\$582,080	\$737,265
Without Donor Restriction	\$21,658,111	\$21,472,028
With Donor Restriction	\$2,379,414	\$2,335,426
Total Net Assets	\$24,037,525	\$23,807,454
	\$24,619,605	\$24,544,719

Support, Revenues + Gains

	Total	
	2021	2020
Contributions	\$1,315,257	\$1,617,324
Admissions	\$614,558	\$194,033
Memberships	\$213,593	\$149,085
Facility Rentals	\$166,930	\$24,950
Miscellaneous Revenue	\$90,212	\$30,106
Special Events:		
Special Events Gross Proceeds	\$444,505	\$24,000
Direct Special Events Costs	(\$154,273)	(\$9,413)
Net Special Events Proceeds	\$290,232	\$14,587
Investment Gain (loss)	\$823,430	\$544,714
Paycheck Protection Program Loan forgiveness	\$681,523	-
Employee Retention Credit	\$209,371	-
Total Support, Revenues, and Gains	\$4,405,106	\$2,574,799

Expenses

Program Services	\$3,428,407	\$2,987,353
Management + General	\$281,219	\$277,740
Fundraising	\$465,409	\$458,053
Total Expenses	\$4,175,035	\$3,723,146
Increase (Decrease) in Net Assets	\$230,071	(\$1,148,347)
Net Assets, Beginning of Year	\$23,807,454	\$24,955,801
Net Assets, End of Year	\$24,037,525	\$23,807,454



MOXI Team

Staff

- Robin Gose, Ed.D., *President and CEO*
- Jenny Kearns, *CFO*
- Elizabeth Brock, *Administrative Coordinator*
- Gracia Andersson, *SHRM-SCP, People and Culture Manager*

Learning Experiences

- Kaia-Joye Wesolowski, *Director of Learning Experiences*
- Kevin Spracher, *Public Programs Manager*
- Damaris Osuna, *Camps and Outreach Manager*
- Jennifer Chan, *Floor Staff Supervisor*
- Ron Skinner, *Research and Evaluation Specialist*

Operations

- Dan Modglin, *Director of Operations*
- Danielle Lafreniere, *Guest Services Manager*
- Irene Figueroa, *Custodian*

Development

- Amanda Allen, *Director of Development*
- Jennifer Corcoran, *Events Manager*
- Melissa Motyer, *Membership Manager*
- Susan Renehan, *Corporate and Foundation Relationship Manager*

Marketing and Communications

- Angie Bertucci, *Director of Marketing and Communications*
- Jacqueline Garcia, *Marketing and Graphic Production Specialist*

Staff list as of April 2022.

Board of Directors

- Kelly Almeroth
- Justin Anderson
- Kristen Blabey
- Josh Blumer
- Jill Chase
- Marcia Cohen

- Naomi Dewey
- Tyler Duncan
- Julie Farrell
- Lily Hahn
- Jennifer Hecht[°]
- Richard Hutton
- Amber Kaplan Sprague
- Chris Kroes[°]
- Stephen Leider
- Jill Levinson
- Alixe Mattingly
- Kirsten McLaughlin
- Susan McMillan
- Deji Olukotun
- Fiona Stone[°]
- Casey Summar
- Andrew Winchester
- Noelle Wolf

[°] Indicates Board Member retired from service in December 2021.



MOXI Supporters + Friends

This year, more than ever, we are profoundly grateful to our many generous supporters for ensuring MOXI can ignite learning through interactive experiences in science + creativity for all in our community and beyond. We are honored to recognize those who have made lifetime gifts of \$10,000 or more, annual gifts of \$250 or more, and celebrate those who have had gifts made in their honor on the following pages.

Lifetime Giving

MOXI was made possible and is sustained because of the efforts and generosity of many. Here, we extend a special thank you to those who have made particularly significant or continued contributions to MOXI with lifetime gifts totaling \$10,000 or more.

\$1,000,000 +

- Dancing Tides Foundation
- Jurkowitz Family
- Levinson Family
- Kay McMillan
- Roberto Foundation
- The Wolf Family Foundation
- The Wood-Claeysens Foundation

\$500,000 - \$999,999

- Carsey Family Foundation
- Lois + Richard Gunther
- Hagerman Family
- Highland Santa Barbara Foundation Inc.
- Sheldon Family
- The Simms/Mann Family Foundation
- The Hearst Foundations
- Towbes Family
- Zegar Family Foundation

“It is so important to us to support MOXI, not only for our community today, but also for future generations.”

Morrie + Irma Jurkowitz

\$100,000 - \$499,999

- Almeroth Family
- Ann Jackson Family Foundation
- Anonymous
- Sarah + Christopher Blanc
- Ella + Scott Brittingham, The Otis Booth Foundation
- Change Happens Foundation
- Marcia + John Mike Cohen
- Constance Family, WWW Foundation
- Cox Communications
- Craig and Susan McCaw Foundation
- Curvature
- David Bermant Foundation
- Davies Charitable Trust
- Edison International
- Firework Foundation
- Gabler Family
- Melinda Goodman Kemp + Robert Kemp
- Hahn Family, Little One Foundation
- Judy + Jeff Henley
- Henry Peterson Foundation
- Mandy + Daniel Hochman
- Cyndee Howard

- Hutton Parker Foundation
- Hollye + Jeff Jacobs Family
- JPMorgan Chase & Co.
- Tom Kenny
- McAlister Family
- Susan McMillan
- The Mericos Foundation
- Mercedes Millington + Jack Mithun
- Monica + Timothy Babich Family Foundation
- Montecito Bank & Trust
- Mosher Foundation
- Muzzy Family
- Orfalea Foundation
- QAD
- Sangham Foundation
- Santa Ynez Band of Chumash Indians
- Leanne Schlinger
- Missy + Chuck Sheldon
- Sonos
- Pat* + Dave Tisdale
- Volentine Family Foundation
- Walter J. & Holly O. Thomson Foundation

\$25,000 - \$99,999

- Alice Tweed Tuohy Foundation
- Anonymous
- Bank of America
- Bartlett, Pringle & Wolf
- Arlene* + Barrie* Bergman
- Berti Family
- Bialis Family Foundation
- Judy + Mario Borgatello and Louise + David Borgatello
- Jill + Chad Chase
- Cottage Children's Medical Center
- Deckers Brands
- Dagny + Jim Dehlsen
- Dreier Family
- Katy + Dr. Ernest* Drew
- Bob Duggan
- Energy Partners Fund
- Lynda Fairly
- Friedman Family
- Gainey Family
- Kielle + John Horton
- Iannelli Family
- The June G. Outhwaite Charitable Trust
- Masha + Kevin Keating
- Kind World Foundation
- Lewis A. Kingsley Foundation
- Lillian Lovelace
- Lucky Fund
- Lucky One Foundation
- Lyons Family
- Alixe + Mark Mattingly
- Sue + Bill McKinley
- Barbra Mousouris
- Melissa + Stephen Murdoch
- Henry + Nanette Nevins Family
- Pieramici Family
- Ragan Family
- Rosalyn Rosenthal
- Rusty's Pizza Parlors, Inc.
- Santa Barbara Foundation
- Sea Forward Fund
- Gary Simpson, Santa Barbara Home Improvement Center
- The Towbes Foundation
- Carrie Towbes + John Lewis
- Alison + Lyle Turner
- Union Bank

- Walters Family Foundation
- Lynda Weinman + Bruce Heavin
- Janet Whalen + Robert Postma
- Williams-Corbett Foundation
- Crystal + Cliff Wyatt
- Zegar Family Fund

\$10,000 - \$24,999

- Aera Energy LLC
- Anonymous
- Armstrong Associates, Inc.
- James Gordon Auchincloss + Belita Ong
- Margo + Jeff Barbakow
- Bardakos-Riley Family
- Susie + Riley Bechtel
- Kara + Christopher Bellamy
- Ashley Nichols Blevins
- Polly + Geoff Bloomingdale
- Tracy + Michael Bollag
- CA Retina Consultants and Research Foundation
- Annette + Richard Caleel
- Louise + Tim Casey
- Virginia Castagnola-Hunter
- Coe Family Fund

- Corwin Family + Metropolitan Theatres
- Deanna + James G.P.* Dehlsen
- Christine + Reece Duca
- Egenolf Family
- Ivana + Andrew Firestone
- Anna Getty
- Linda + James Ginsburg
- Emily + Scott Hadley
- Misty + Michael Hammer
- Harcourt Family
- Hazen Family Foundation
- Hinkley Family
- Christine + Michael Holland
- Andrea + Richard Hutton
- Rebecca + John Ingram
- Jewish Communal Fund
- John C. Mithun Foundation
- Julia + Frank Ladner
- Lakas Shimizu Philanthropy Fund
- Kristin + William Loomis
- MacDonald Family Foundation
- Patty + John MacFarlane
- Katherine + Judd Malkin
- Martin/Vella Family
- Morouse Family

- Zoe + Trevor Morris
- Margie + Bob Niehaus
- Paskin Family
- Presidio Tile & Stone
- Susannah E. Rake
- Lady Leslie Ridley-Tree
- Pamela + Dr. Timothy Rodgers
- Roger S. Firestone Foundation
- Kyra + Tony Rogers
- Ruby & Rochon Pediatric Dental, Inc.
- Maryan + Dick* Schall
- Elisabeth Schreiber + Steve Wolff
- Jasminka + Dick Shaikewitz
- Bui + Herb Simon
- Roxanna + Randall Solakian
- Southern California Gas Company
- Judith + Jack Stapelman
- Katherine + Matthew Stewart
- Fiona Stone
- United Way of Santa Barbara County
- Valleycrest Productions LTD.
- Sue + David Viniar
- Kathy + Bill* Weber
- Wells Fargo Advisors, LLC
- White & Grube Orthodontics
- Wilkie Brothers Foundation
- Carolyn + Phil Wyatt, Wyatt Technologies

In-Kind

- Anchor Point IT Solutions
- Bella Vista Designs Inc
- Conway Family Wines - Deep Sea
- Cox Communications
- Creative Services Catering
- Cutler's Artisan Spirits
- Damitz, Brooks, Nightingale, Turner & Morrisset
- Duo Events
- Google for Nonprofits
- Islay Events
- Simply Cocktails
- Ventura Rental Party & Events

* Indicates donor is deceased.



Photo: Jim Kennedy Photographers

BANK OF AMERICA

"Bank of America invests in education efforts because interactive STEAM-based learning advances skills that provide students with valuable tools and resources that can lead to meaningful careers."

Midge Campbell-Thomas, Bank of America president for Ventura and Santa Barbara

"Stunning rooftop views and engaging exhibits made MOXI the perfect backdrop for our wedding."

Neil Vyas + Eric Lavis, Married 9-11-21

"STEAM education at MOXI is so impactful and FUN for children and families! I am proud that the David Bermant Foundation supports the museum's mission to ignite learning through science and creativity."



Bess Rochlitzer, Chairwoman of the Board, David Bermant Foundation

Annual Giving

As a private, nonprofit organization, MOXI depends on contributions from individuals, organizations, foundations, and corporations to fill the gap between our varied forms of earned revenue and our expenses which help make our programs and experiences accessible to all. In 2021, we received contributions through Membership, the Education Fund, the Innovator Circles of Giving, special projects, and events.

\$100,000 +

- The Wood-Claeysens Foundation
- Jurkowitz Family

\$25,000 - \$99,999

- Alice Tweed Tuohy Foundation
- Ann Jackson Family Foundation
- Marcia + John Mike Cohen
- Davies Charitable Trust
- Lily Hahn, Lucky One Foundation

- The Mericos Foundation
- Mosher Foundation
- Muller Family
- Henry + Nanette Nevins Family
- Roberto Foundation
- Rosalyn Rosenthal
- The Wolf Family Foundation
- Zegar Family Fund

\$10,000 - \$24,999

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- Bank of America
- Coe Family Fund
- Christine + Reece Duca
- Edison International
- Lynda Fairly + Richard Finkley
- Melinda Goodman Kemp + Robert Kemp
- Hahn Family, Little One Foundation
- Hazen Family Foundation
- Henry Peterson Foundation
- John C. Mithun Foundation
- The June G. Outhwaite Charitable Trust

- Levinson Family
- Sue + Bill McKinley
- Kay McMillan
- Susan McMillan
- Montecito Bank & Trust
- QAD
- Sangham Foundation
- Leanne Schlinger
- Schlinger Chrisman Foundation
- Missy + Chuck Sheldon
- Sheldon Family
- Sonos
- Southern California Gas Company
- Pat* + Dave Tisdale
- Carrie Towbes + John Lewis
- Volentine Family Foundation
- Lynda Weinman + Bruce Heavin

\$5,000 - \$9,999

- Almeroth Family
- Susie + Riley Bechtel
- Jill + Chad Chase
- David Bermant Foundation
- Deckers Brands
- Andrea + Richard Hutton
- Lewis A. Kingsley Foundation
- Lillian Lovelace
- Alixe + Mark Mattingly
- Mithun Family Foundation
- Northern Trust
- Reiter Family
- UCSB Liberman Lab
- Sue + David Viniar
- Laura + Geof Wyatt

\$2,500 - \$4,999

- Beth Bowles + Andrew Messick
- Naomi Dewey
- G.A. Fowler Family Foundation
- Kim L. Hunter + Paulo P. Lima, Ph.D.
- Kaiser Family
- Stephen + Colette Leider
- Muzzy Family
- Deji Olukotun + Carolyn Johnson
- The Penny and Adrian Bellamy Philanthropy Fund
- Thomasine Richards
- Jessica + Michael Schaeman
- Jackie + Jeff Schaffer

- Judi + Larry Silverman
- Courtney Smith + Graham Duncan
- Marc + Elisa Stad
- The Storm McGovern Family
- Tziouvaras Family
- Union Bank
- Carolyn + Philip Wyatt

\$1,000 - \$2,499

- Alex. Brown
- Amanda + Simon Allen
- American Riviera Bank
- Jill + Corey Anderson
- Anonymous
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- Kim Marie Atwater
- Bartlett, Pringle & Wolf
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- Sheryl Lowe Designs, Inc
- Merryl Snow Zegar + Chuck Zegar
- Janis + Bill Spracher
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- Michele + Stewart White
- Angela Wick
- Andrew + Jill Winchester
- Lisa + David Wolf
- Bruce Worster
- Crystal + Cliff Wyatt
- Deann + Milton Zampelli
- Leslie + Robert Zemeckis

\$500 - \$999

- Ioan Allen
- James Gordan Auchincloss + Belita Ong
- Erin Barr
- Jacob Bobek
- Lauren Bryson
- Bill Burke + NancyBell Coe
- Dr. Robert + Christine Emmons
- Julie + Mason Farrell
- Andrew Foxwell
- Jason + Sabrina Freidenfelds
- Gallagher Family
- Susan Grant
- Geoff Green
- Minogue Guthy Jackson Family
- Hixon Family
- Susan + Steve Holloway
- Vikki + Rob Hunt
- Stefanie + David Jackson
- Monica Knaptton
- Carol Koch
- Bob + Jan Kopf
- Vivienne Leebosh
- Catherine Macaulay

- Kirsten + Chase McLaughlin
- Jessica + Michael McLernon
- Sara Miller McCune
- Jonathan Mitchell
- Eileen + Bill Nasif
- Sue Neuman
- Nancy + Douglas Norberg
- Patagonia, Inc.
- Lizzie + Brent Peus
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- Pieramici Family
- Trey + Nancy Pinner
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- Carol Sacks
- Stephen Schaible
- Schmidt Family Foundation
- Jared Philip Scott
- Dale + J.L. Seborg
- Lisa + Jon Stranding
- Ted + Becky Swift
- Susan + Ken Tarlow
- Marilyn Weixel
- Peter, Cheryl + Anne Ziegler

\$250 - \$499

- Truman Davies
- Jill Finsten
- Gayle Golden
- Victoria Woodard Harvey
- Jeff + Hollye Jacobs Family
- The Krablin Family
- Lakas Shimizu Philanthropy Fund
- Nancy Leffert, Ph.D.
- Diane + Bob Maloy
- Tim + Cybil Nightingale
- Bror Saxberg
- Stoney Family
- Georgette Topakas-Hicks
- Chris + Nicole Wichowski
- Yee Family



This icon recognizes Members of the Catalyst Club, donors who have made a three-year commitment to support MOXI with an annual gift of \$1,000 or more.

* Indicates donor is deceased.

In-Kind Giving

We extend a special thanks to the businesses and sponsors who generously contributed in 2021 to the important operational needs that remained, in spite of, or even created by, the pandemic.

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- Cutler's Artisan Spirits
- Damitz, Brooks, Nightingale, Turner & Morrisset
- Google
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- Lumen Wines
- MadeWest Brewing Company
- Plow to Porch
- Rusty's Pizza Parlors, Inc.

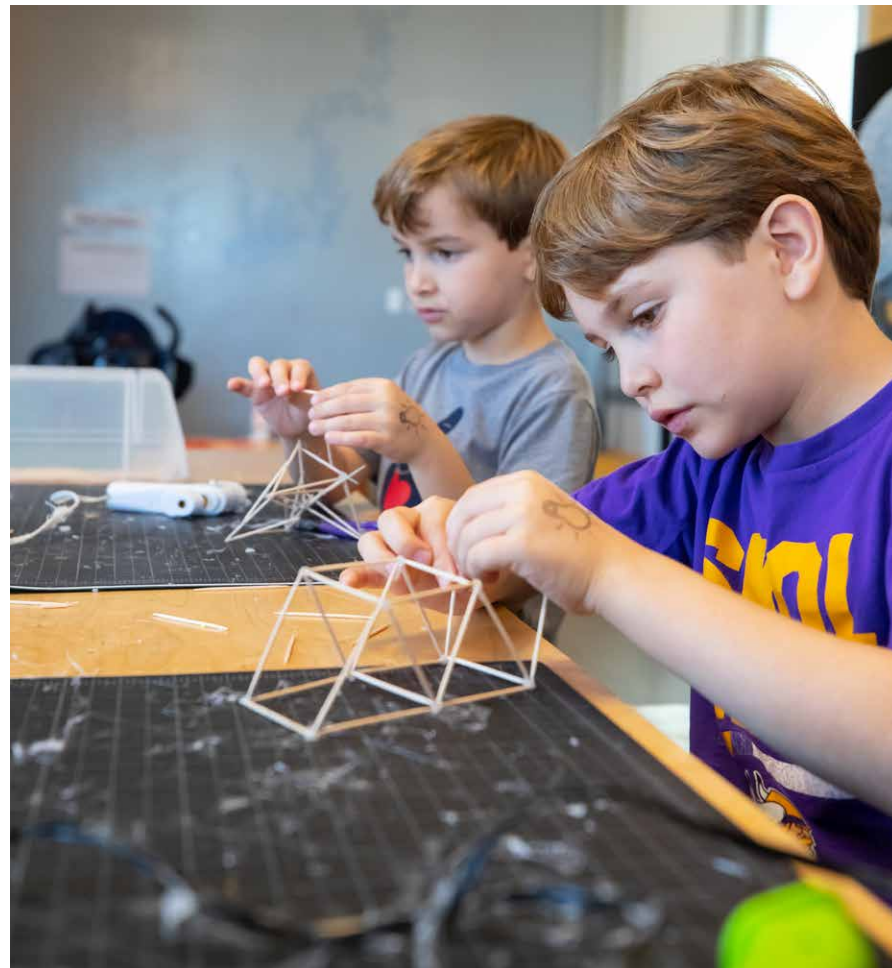
Honorary + In Memoriam Giving

The following made gifts to MOXI in the name of a friend or loved one.

- *In Honor of Amanda Allen*
Kim Marie Atwater, Thomasine Richards
- *In Honor of Chris + Kara Bellamy*
The Penny and Adrian Bellamy Philanthropy Fund
- *In Honor of Marcia Cohen*
Nancy Leffert, Ph.D., Beryl Kreisel
- *In Honor of Dahlia Mendoza*
Angie Bertucci + David M. Mendoza
- *In Memory of Cara Bella Duca*
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- *In Honor of Lily Hahn*
Gina Brook-Eté; Truman Davies; Belle Hahn, Little One Foundation; Thomasine Richards
- *In Honor of Jill Levinson*
Kaiser Family, Pat Snyder
- *In Honor of Alixe Mattingly*
Anonymous
- *In Honor of Jillian Muller*
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- *In Memory of Debra + Michael Nesbit*
Andrew + Kristen Nesbit
- *In Honor of Susan Renehan*
Amanda Allen
- *In Honor of Thomasine Richards*
Lily Hahn, Lucky One Foundation; Jared Philip Scott

- *In Honor of Paul* Selwyn*
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Kaiser Family, Alix + Josh Rabinowitz, Mike Sheldon, Missy + Chuck Sheldon, Merryl Snow Zegar
- *In Memory of Lakas Shimizu*
Dan + Celine Shimizu
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Tracy Blois
- *In Memory of Patricia Anne Tisdale*
Anonymous
- *In Memory of Michael Towbes*
Carrie Towbes + John Lewis

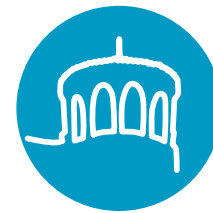


STRATEGIC PLAN 2025

moxi

The Wolf Museum of Exploration + Innovation

MOXI launched an ambitious strategic plan in January 2020. Although the pandemic slowed down some of the work, we remain committed to achieving the initiatives outlined in the plan and working towards our vision to empower kids, and the kid in everyone.



Enhance the MOXI facilities and exhibits so they remain current, relevant, and fun.



Develop informal learning programs to expand breadth and depth of learning opportunities.



Actively engage and collaborate with local schools.



Strengthen community and industry partnerships to extend reach and elevate profile of MOXI.





125 State Street
Santa Barbara, CA 93101

Our Mission:

To Ignite Learning Through
Interactive Experiences
in Science + Creativity.



As a private 501(c)(3) nonprofit organization, MOXI depends on the generous support of the community to fund its programs and exhibits. Join us today in ensuring quality STEAM education in our community and beyond, for today's children and future generations, at moxi.org/support.