

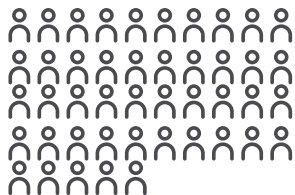
Corporate Partnerships

Be a part of the Central Coast's destination
for STEAM learning.



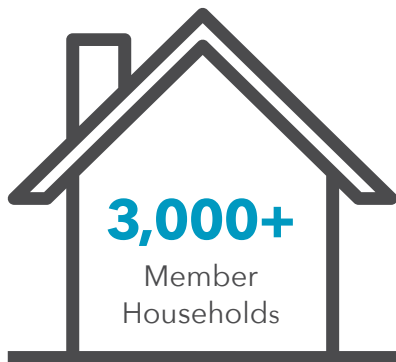
Our Mission: To ignite learning through interactive experiences in science + creativity.

MOXI's Reach:



170,000+

Visitors of All Ages Annually



3,000+

Member Households



5,500+

Low- or Moderate- Income families and individuals served since July 2021



15,000+

Local Students Visit Annually on Field Trips



10,000+

Email Subscribers



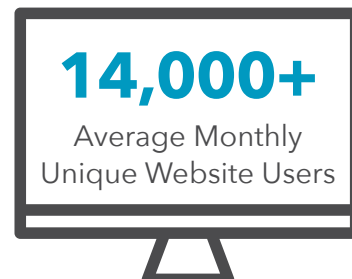
8,600+

Facebook Likes



9,750+

Instagram Followers



14,000+

Average Monthly Unique Website Users



"The moment you step through the door, MOXI ignites your imagination. We're proud at Sonos to support MOXI and the next generation of artists and innovators. Underserved youth deserve a world-class learning institution in Santa Barbara where they can build hands-on STEAM skills while having a LOT of fun."

Deji Olukotun

Director of Policy and Corporate Social Responsibility, Sonos

Employee Engagement.

- **Host An Event** - Support MOXI's mission with an imaginative company happy hour, family friendly employee appreciation event, or innovative product launch
- **Employee Charitable Giving** - Recommend MOXI for a grant through your company's giving programs
- **Employee Matching Programs** - Empower and inspire your employees by doubling their impact through a matching gift program

Sponsorship Opportunities.

Museum Events

- **Afterparty** - A one-of-a-kind themed party for adults 21+
- **Family Party** - Evening event marketed to 3,000+ Member households + general public
- **Members-Only Mornings** - Early entry opportunities for Member households with quarterly special programming
- **MOXI Happy Hours** - Seasonal 21+ evenings at the museum
- **Noon Year's Eve** - MOXI's annual event that provides a daytime, all-ages celebration to ring in the new year
- **VIP Receptions** - Intimate receptions for our Innovator Circles of Giving + and most ardent supporters

Signature Events

- **MOXI@Night** - Our annual gala
- **Spring Brunch** - A free special event to introduce new friends to MOXI's mission and highlight the museum's impact in the community

MOXI@Night and the Spring Brunch each have a unique set of benefits, available upon request.

Programs

- **Field Trips** - Museum field trips and Engineering Exploration Labs provide schools with multiple STEAM learning opportunities
- **Innovation Workshop** - MOXI's makerspace features rotating monthly themes with activities open to all museum guests
- **Mellow MOXI** - A monthly opportunity for neurodivergent guests to enjoy a modified museum experience
- **Toddler Tuesdays** - Time for our tiniest tinkerers to explore + play
- **Education Fund** - Support accessibility programs such as Museums for All, discounts and free admission for Title I schools and local teachers, and provide Summer Camp scholarships

Exhibits + Benches

- **Sponsorship/Naming** - Select naming + bench sponsorship opportunities are available throughout the museum

MOXI Corporate Benefits Overview.

Sponsorship packages can be crafted to suit your philanthropic goals + objectives.

The greatest benefit of your sponsorship is the impact your support will have on the next generation of innovators + creative problem solvers. Many of MOXI's programs + events include independent marketing opportunities.

Giving Levels	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000
Brand Exposure & Recognition					
Recognition as Donor in Annual Report	•	•	•	Logo	Logo
Recognition on Annual Supporter Screen Inside Museum	•	•	•	•	•
Social Media Acknowledgment	1/Year	1/Year	1/Year	2/Year	4/Year
Recognition at moxi.org	•	•	•	•	•
Recognition as Event or Program Sponsor ¹	•	•	•	Featured	Presenting
E-newsletter Recognition			•	•	•
Inclusion in Printed Thank You Ad				•	•
Press Release Announcing Gift					•
Museum Access & Employee Engagement					
General Admission Tickets	4	8	20	40	100
Employee Volunteer Opportunities	•	•	•	•	•
Honorary Innovator Circles of Giving Membership	1	1	2	3	4
Invitation to VIP Receptions and Special Events	•	•	•	•	•
Discounted Family Membership for Employees		•	•	•	•
Employee Appreciation Day				•	•
Complimentary Museum Rental or Exclusive MOXI Experience Tailored to Your Goals and Objectives ²					•

¹ MOXI's Featured and Presenting event sponsorship opportunities include additional event-specific marketing opportunities.

² Looking for opportunities to thank clients, reward staff, or enjoy special events? MOXI would welcome the opportunity to help curate a special client, staff, or event experience in recognition of your support.

For more information about becoming a MOXI Corporate or Business Sponsor, or to schedule a private tour or meeting, contact a MOXI Development Team member at 805.770.5010 or development@moxi.org.