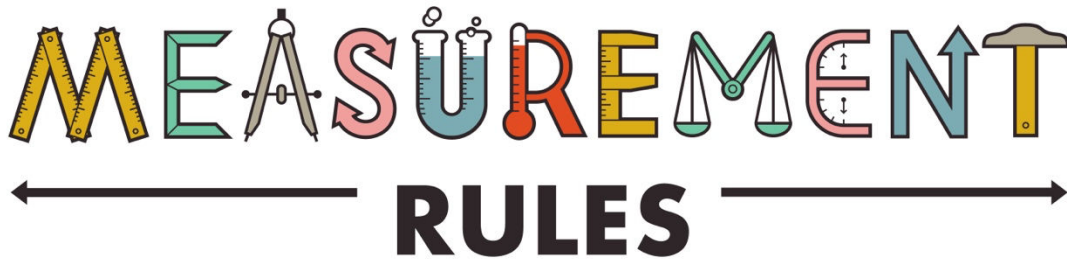




**FOR IMMEDIATE RELEASE**

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## **Measurement Rules**

### **New Exhibit Opens Saturday, June 15 at 1 PM**

**+ MOXI's first large-scale traveling exhibit installation features hands-on exploration of measurements and math concepts for kids of all ages.**

**+ Membership Rules! Priority access for MOXI Members  
June 15 from 9 AM - noon**

**+ On display June 15 - September 22.**

Santa Barbara, CA, (Tuesday, April 23, 2024) - How many chickens do you weigh? How tall are you in apples or inches or pennies? Can you use your foot as a ruler? The answers to these and other questions can be explored at Measurement Rules, an interactive exhibit at MOXI, The Wolf Museum of Exploration + Innovation from June 15 - September 22.

Measurement is an essential part of our lives, but not always easy to understand. Gauge height, distance, volume, and more in Measurement Rules, an interactive exhibit that introduces visitors to various units of measurement. Master the basics and then compare, classify, and categorize different ways to measure using traditional—and not-so-traditional—tools including balancing scales, odometers, calipers, 3-D imaging, and counting "Mississippis."

"We've designed this exhibit to enable kids to work together and become more confident in the language of measurement," explains Anne Fullenkamp, Children's Museum of Pittsburgh's Director of Design.

Measurement Rules will be taking over MOXI's second floor, transforming the space into a playground for mathematical fun. Guests can explore concepts of length, time, volume, and weight in a variety of ways:

#### LENGTH

- Height Wall - How tall are you in apples or pennies?
- Treadmill Odometer - Get walking and add to the total yards walked.
- Ball Gauges - Tinker with instruments such as calipers, height gauges and go/no-go gauges.
- Giant Tape Measure - Extend a giant tape measure to measure equally giant fish.
- Foot Ruler - Fit your foot into the gauge to make your foot a unit of measurement then measure yourself in your "feet" and other people's "feet."

#### TIME

- Five Mississippi - How good is your internal clock? Count to five Mississippi and see how close you come to five actual seconds.
- Ball Stopwatch - Build your own ball ramp and make it faster or slower with modifications.

#### VOLUME

- See Your Volume - Step before the screen and see yourself built from cubic-inch blocks.
- Bead Table - Little ones can explore volume at an open-ended bead play table.

#### WEIGHT

- Chicken Scale - Find out how many chickens you weigh.
- Balance Scale - Finesse the right balance between objects and standard weights on a large balance scale.

**MOXI Members get priority access.** As part of the Measurement Rules opening celebration, we're offering MOXI Members exclusive playtime from 9 AM - 12 PM on June 15. Join today to be among the first in Santa Barbara to weigh in on this new experience. [Learn more and join today.](#)

**Measurement Rules was created by Children's Museum of Pittsburgh and is available for local sponsorship.** Please reach out to [development@moxi.org](mailto:development@moxi.org) to learn more.

About Children's Museum of Pittsburgh

Children's Museum of Pittsburgh is a place that provides innovative and inclusive museum experiences that inspire kindness, joy, creativity and curiosity for all learners. Our imaginative, open-

ended exhibits and programs allow families to explore topics like art, making and social-emotional learning in ways that are authentic, meaningful, and most of all, fun!

## About MOXI

MOXI, The Wolf Museum of Exploration + Innovation® is dedicated to igniting learning through interactive experiences in science and creativity. Located in the heart of Santa Barbara's Funk Zone at 125 State Street, the museum is LEED-certified Gold and serves curious minds of all ages through its hands-on exhibits and education programs. MOXI is a 501(c)(3) nonprofit organization generously supported by its daily guests, members, facility rentals, and [donations from individuals, foundations, and corporate partners](#). For more information, visit [moxi.org](http://moxi.org).

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## Calendar Editors:

### Measurement Rules

**Opens to the public: June 15 at 1 PM**

**On view through September 22**

**[Download images](#)**

**Credit: Measurement Rules, Courtesy of Children's Museum of Pittsburgh**

Explore the meaning of size, height, length, weight, volume, and more through hands-on activities in this interactive exhibit that answers questions like, How many chickens do you weigh? How tall are you in apples? *Included with museum admission. More at [moxi.org](http://moxi.org)*

### Membership Rules! Preview event

**Priority access for MOXI Members**

**June 15, 9 AM - 12 PM**

As part of the Measurement Rules opening celebration, we're offering MOXI Members exclusive access from 9 AM - 12 PM on June 15. Join today to be among the first in Santa Barbara to learn their height in pennies, or weigh themselves in chickens. [Learn more and join today.](#)