



**FOR IMMEDIATE RELEASE**

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## **ONE MILLION MINDS IGNITED**

### **MOXI, The Wolf Museum of Exploration + Innovation will celebrate its One-Millionth Guest on June 20**

+ MOXI's One-Millionth guest will receive a prize package including a shopping spree in MOXI's museum store, and gift certificates from museum and restaurant partners.

SANTA BARBARA, CA. (Friday, June 7, 2024) - **Celebrate one million bright ideas with us in honor of MOXI's one-millionth guest!** On Thursday, June 20, we'll have a live DJ by Gavin Roy Presents from 11 AM - 1 PM, and guests will be eligible to win a prize package including a shopping spree in MOXI's museum store, and gift certificates from museum and restaurant partners.

"What an accomplishment! We're thrilled to have become such an integral part of the Santa Barbara experience and a trusted resource for science learning. We're looking forward to many years of fun and discovery ahead." - MOXI President and CEO,  
Robin Gose

After opening its doors in 2017, MOXI has established itself as an epicenter of fun and joyful learning through interactive play and creativity. Welcoming one million visitors to MOXI is a testament to the museum's continued public interest and support, and its critical role in fostering curiosity, creativity, and a love for science. We couldn't be happier for this success in providing engaging, interactive exhibits that resonate with children and families - turning curious kids into future innovators.

**Membership Rules at MOXI!** Become a Member and enjoy great perks, including advance entry to [Measurement Rules](#) during [Members Only preview hours](#) on opening day, June 15. Become a Member [online](#), by contacting [members@moxi.org](mailto:members@moxi.org) or by calling 805.770.5011 today.

## **About MOXI**

MOXI, The Wolf Museum of Exploration + Innovation® is dedicated to igniting learning through interactive experiences in science and creativity. MOXI is LEED-certified Gold and serves guests of all ages through its hands-on exhibits and education programs. MOXI is a 501(c)(3) nonprofit organization generously supported by its daily guests, members, facility rentals and donations from individuals, foundations and corporate partners. For more information, visit [moxi.org](http://moxi.org).

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## **Calendar Editors:**

### **One Millionth Guest Celebration**

**Thursday, June 20, 11 AM - 1 PM**

Celebrate one million bright ideas with us! We'll have a Live DJ by Gavin Roy Presents, special activities and more fun as we celebrate welcoming one-millionth guests to MOXI. *Included with museum admission.*

MOXI has a jam-packed schedule of events once school lets out. Mark your calendars and make time to play this summer.

## **MOXI Extended Hours**

**Open 10 AM - 7 PM, Tuesdays through Aug 27**

Enjoy longer days of summer with extended playtime at MOXI every Tuesday evening, May 28 - Aug. 27, while Toddler Tuesday is on hiatus. *(Don't worry, Toddler Tuesday will return on September 3.)*

## **Member Early Admission**

**Every Saturday | 9 - 10 AM**

Saturday mornings are reserved for our members to enjoy VIP playtime before we open to the public.

## **Membership Rules! Preview event**

**Priority access for MOXI Members**

**June 15, 9 AM - 12 PM**

As part of the Measurement Rules opening celebration, we're offering MOXI

Members exclusive access from 9 AM - 12 PM on June 15. Join today to be among the first in Santa Barbara to learn their height in pennies, or weigh themselves in chickens. [Learn more and join today.](#)

### **MEASUREMENT RULES**

**Opens to the public: June 15 at 1 PM**

**On view through September 22**

[Download images](#)

Credit: Measurement Rules, Courtesy of Children's Museum of Pittsburgh

Explore the meaning of size, height, length, weight, volume, and more through hands-on activities in this interactive exhibit that answers questions like, How many chickens do you weigh? How tall are you in apples? *Included with museum admission.*  
*More at [moxi.org](http://moxi.org)*

### **Family Pride Weekend**

**June 22 - 23**

MOXI is celebrating STEAM innovators from the LGBTQIA+ community with Family Pride Weekend. Look for exhibit connection signs stationed throughout the museum that showcase these leaders and their important contributions to science in fun and engaging ways all weekend.