

Because of You, Wonder Happens

2025 was a year of curiosity,
creativity, and community





Your Impact in Motion

163,196

guests welcomed,
with 1 in 4 visitors
receiving free or
reduced admission

10,124

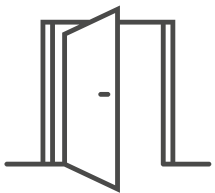
visiting students,
77% from
Title I schools

"Each time we visit, I see my students' eyes light up with excitement. They come back to class brimming with stories, questions, and a renewed eagerness to learn. That energy carries into our lessons for weeks afterward—suddenly, science feels real and possible to them."

*Ellen Hunter
Kindergarten Teacher, Monroe Elementary*

Opening Doors

As Santa Barbara welcomed families displaced by the Los Angeles fires, MOXI opened its doors as a place of refuge.



For 22 days, the museum offered free admission to evacuees, welcoming 1,700 guests into spaces of joy, comfort, and connection.

MOXI staff, trained in trauma-informed care, partnered with the Santa Barbara County Department of Behavioral Wellness and Project:Camp to help children and families play, connect, and begin healing together.



Local educators welcomed MOXI into their classrooms, bringing hands-on learning and discovery to more children beyond MOXI's walls.



Families embraced playfulness and creativity, making magical memories at MOXI's Family Party.



MOXI's youngest explorers enjoyed the new Crawlers' Corner space, made possible by the generosity of our community.

This Is Their Place

From first crawls to first volunteer roles, your support helped children grow through wonder and play.

"It's a privilege to be a part of this project and contribute to a more inclusive world for everyone."

Deena Ferro, founder of Kyle's Kitchen



Volunteers like Alex, from the Kids Museum Advisory Committee, ensured MOXI reflects the imagination and perspectives of children like him.



Kyle's Kitchen helped bring the Quiet Cave to life, creating a sensory-friendly space where families can feel at ease while exploring and connecting together.

"I was here at MOXI when I was in elementary school. I'm excited to be back as a high schooler and a mentor."

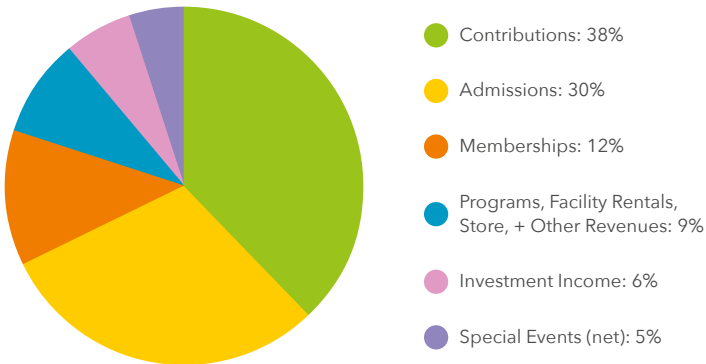
Yaritza, MOXI Maker Corps Volunteer



Your Support at Work

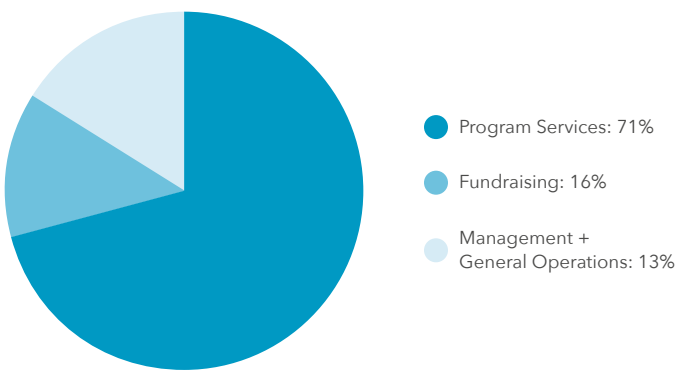
Every dollar invested in MOXI creates opportunities for children to discover, create, and build the skills they need to thrive.

Where Support Came From



Total: \$ 4,636,101

How Support Was Put to Work



Total: \$ 5,436,625*

*Includes \$604,564 of exhibit and building depreciation expenses.

Your Generosity Expands Access to Learning

With your support in 2025, **1 in 4 guests visited through free or reduced-cost access programs:**

- \$3 admission for **families experiencing financial hardship**, plus free admission through local libraries and community partners.
- Free and reduced-cost field trips for more than **10,000 students** each year.
- Free after-school engineering programs delivered at **local schools**.
- Free year-round admission for Santa Barbara and Ventura County **teachers**.
- Community outreach programs reaching over **11,000 people**.
- Full scholarships for **10%** of MOXI's **summer camp participants**.

Thank you! Because of your support, more children have access to inspiring experiences that spark curiosity and prepare them for a bright future.





You Power Joy

The Power of MOXI Spring Brunch brought together a community that believes every child deserves opportunities to wonder, create, and thrive. Together, guests invested in expanding access to joyful, hands-on learning across our community.



We appreciate the Power of MOXI Committee's leadership and support.

HOST COMMITTEE MEMBERS

CO-CHAIRS

Angie McGrath
+ Sabina Vohra-Miller

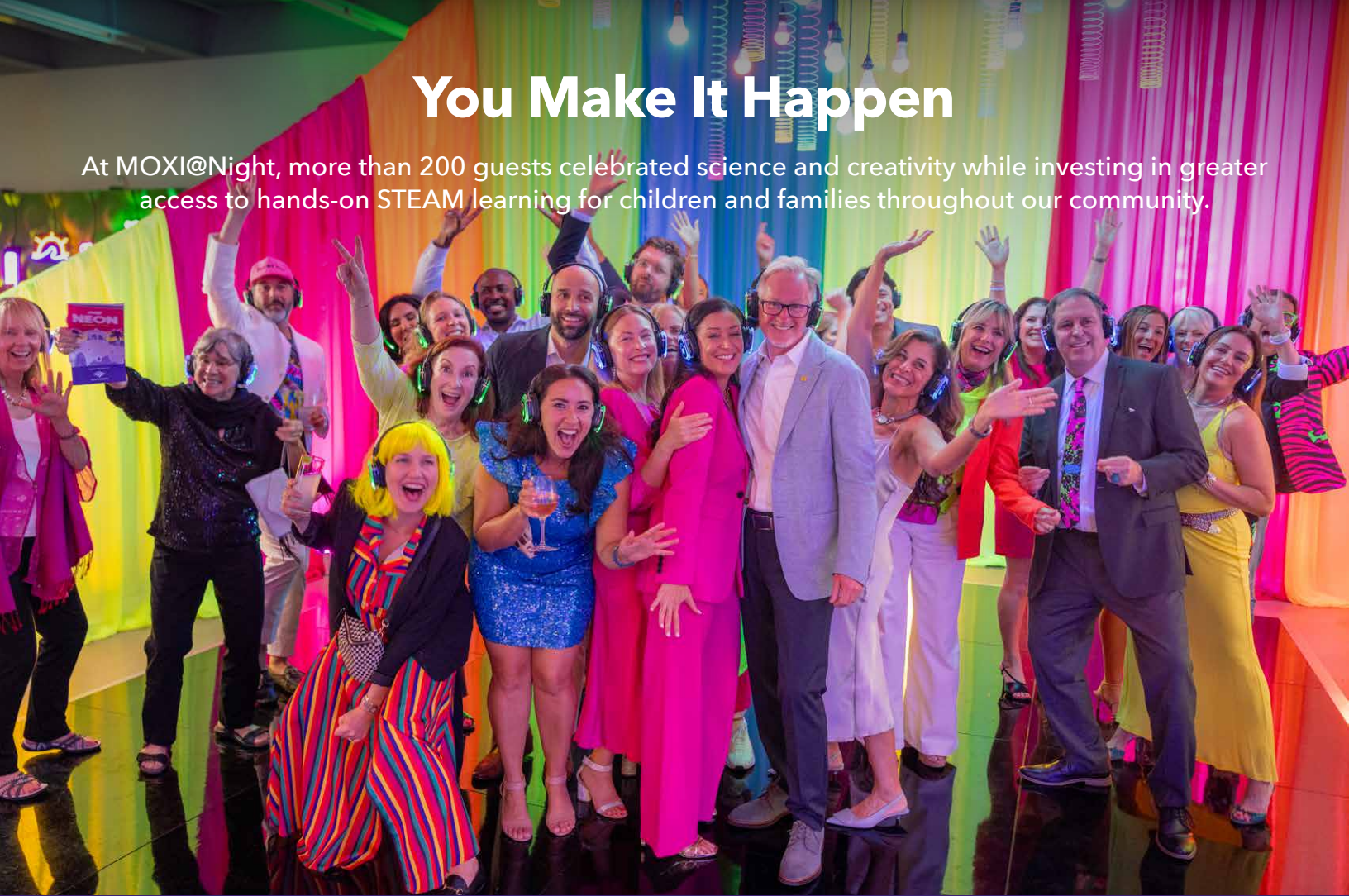
Kelly Almeroth
Graham Bell
Marcia Cohen
Robin Gose
Nini Muñoz Lloyd
Kristen Nesbit
Alex Perry
Kate Shrout
Andy Winchester

Michelle Robertson,
Deputy Director of
First 5 Santa Barbara County,
reminded us that play is
one of childhood's most
powerful teachers.



You Make It Happen

At MOXI@Night, more than 200 guests celebrated science and creativity while investing in greater access to hands-on STEAM learning for children and families throughout our community.



Presented by:

BANK OF AMERICA



MOXI@Night COMMITTEE

CO-CHAIRS

Austin Lampson
+ Robyn Parker

Kelly Almeroth
Robert Forouzandeh
Robin Gose
Lily Hahn Shining
Heather Hambleton
Tracy Krainer
Jill Levinson
Cáitrínn McKiernan
Susan McMillan
Erin Sanchez
Kate Shrout

Thank you to our 2025 Giving Partners

Annual Giving

\$100,000 +

- Mosher Foundation
- Wood-Claeysens Foundation

\$50,000 - \$99,999

- Marcia + John Mike Cohen
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- Lois + Richard* Gunther
- Rozanne + Billy Rosenthal
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- Kate + Travis Shrout

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- Zegar Family Fund

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- Robin Gose + Chris Mosier
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- Hearth Hospitality &
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- Melissa Pedrazzini-Jordano + Jerome Jordano
- Kyle's Kitchen
- LaBarge Winery &
- Latkin Charitable Foundation
- Melissa + Todd Lemein
- Lewis A. Kingsley Foundation
- Kielle Campbell Lindsey
- Alixe + Mark Mattingly
- Montecito Bank & Trust

"It is an honor and a privilege to support the impactful and inspiring work (and opportunity for play!) that MOXI brings to the Santa Barbara community. I am both grateful and proud that Montecito Bank & Trust is committed to strengthening the future of our community by advancing STEAM education for all through their support of this fine organization."

- **Angela Krablin**, SVP / Director of Bank Operations, Montecito Bank & Trust



- Matthew Lloyd + Nini Muñoz
- Kristen + Andrew Nesbit #
- Sharon + Bill Rich
- Jessie Bridges + Kevin Rodriguez
- Santa Ynez Band of Chumash Indians
- Schlinger Chrisman Foundation
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- Barbara Stupay
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- Sue + David Vinier

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- Santa Barbara Foundation
- Missy + Chuck Sheldon
- Lynette + Jason Spievak
- Validation Ale &
- Vawter Foundation #
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- Village Properties

\$1,000 - \$2,499

- Acton Family Giving
- Almeroth Family
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- Kerry Stichweh + William Gilliland
- Pam + Russ Strobel
- Shawn Sullivan
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- Carolyn + Chris Von Der Ahe
- Kendra + David Wagner
- Peter, Cheryl + Anne Ziegler

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- **In Honor of Lily Hahn**
Isabelle Hahn
- **In Honor of Glen Laningham, Jr.**
Andrea Gabbay
- **In Honor of Alixe Mattingly**
Mosher Foundation
- **In Honor of Bob + Margie Niehaus to celebrate them and their wonderful spirit. We are delighted to support the museum and its mission to inspire a life-long love of learning.**
David McAuliff
- **In Honor of Milestone Birthdays and Anniversary of Nancy + Mike Sheldon**
Zegar Family Fund

"We believe that innovation and education go hand in hand, which is why Cox Communications is proud to support MOXI. Our collaboration with MOXI is an extension of Cox's commitment to K-12 STEM education and empowering the next generation of innovators and thinkers in the communities we serve."

- **Kirsten McLaughlin**,
Market Vice President Santa Barbara
Cox Communications



COX

- **In Honor of Erin Timmerman**

Gary Reim

- **In Recognition of Andy Winchester, Graham Bell + the MOXI Board**

Lynette + Jason Spievak

- **In Honor of Kaia-Joye Wesolowski**

Kim Vawter, Vawter Foundation

Lifetime Giving

\$1,000,000 +

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- Levinson Family #
- Kay McMillan
- Roberto Foundation
- The Wolf Family Foundation &
- The Wood-Claeysens Foundation

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Rita Manning and Ron Nusenoff made a gift in loving memory of beloved grandson, son, and brother, Everett James Snider, whose joy and wonder live on through the power of play.

- Ella + Scott Brittingham, The Otis Booth Foundation
- Change Happens Foundation
- Constance Family, WWW Foundation
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- Orfalea Foundation
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- Rozanne + Billy Rosenthal
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- Schlinger Chrisman Foundation
- Leanne Schlinger
- Missy + Chuck Sheldon #
- Smidt Family Foundation
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- Pat* + Dave Tisdale
- Volentine Family Foundation
- Walter J. & Holly O. Thomson Foundation
- Zegar Family Fund

\$25,000 - \$99,999

- Alice Tweed Tuohy Foundation
- Anonymous
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Graham Bell, At Large
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Deji Olukotun
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Chris Kroes, Emeritus
Jill Levinson, Emeritus

"At Chevron, we strive to empower people to improve their lives, achieve their aspirations, and meet their full potential. It is an honor and a privilege to support MOXI and its mission to inspire children to be creative, to innovate, and to explore."

- **Mark Korte-Nahabedian**,
Corporate Affairs Advisor, Chevron, U.S.A



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& references businesses and sponsors who generously contributed in-kind goods or services.

* indicates donor is deceased.